

## **Charter for the use of the visuals of the Hergé's Work**

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To reproduce visuals from Hergé's Work on the cover of a magazine, except in exceptional cases.

To reproduce visual extracts from Hergé's Work on the cover of a book devoted, in part or entirely to Hergé and/or his Work.

To reproduce in an isolated manner elements from the book covers of Hergé's Work.

To reproduce all or part of the portrait gallery on the second and third covers.

To modify the original text of the speech bubbles, covers and so forth, or to add any text to the selected visual(s).

To use Hergé's font (typography) outside the reproduction of the visuals on which it is used.

To change the colours, line or orientation of the image. For example, if Tintin is looking to the left, do not flip the image so that he looks to the right.

To make collages or overlays. Visuals cannot cover or be covered by another image or text.

To associate visuals from Hergé's Work with visuals from another author's Work for promotional or commercial purposes.

To reconstitute a strip of several vignettes that do not exist in the original work - changing the order of the vignettes as well as the composition of a strip using vignettes that do not respect the initial order of the original work are not allowed.

To redraw visuals, including to include them in another work such as a model, painting, sculpture, and so forth.

In general, the visuals provided by Moulinsart must be used as is, without modification or adaptation.